

WXIX

**ORDER**Flight Dates **09/19/12-09/28/12**

Contract / Revision      **821915 /**  
Original Date / Revision  
                          09/18/12    09/18/12  
Advertiser **US Chamber of Commerce**

Agency    **Mentzer Media Services**  
Buying Contact  
  
**600 Farimont Avenue**  
**Suite 306**  
**Towson, MD 21286**

Product  
**US CHAMBER COMMERCE**

Agency Com    15%  
Billing Contact  
  
**600 Farimont Avenue**  
**Suite 306**  
**Towson, MD 21286**

Sales Office    T-DC  
Sales Region   National  
Agency Ref

Order Sep      00:00:00

Estimate #            **1381**  
Alt Order #          **06320447**  
Billing Type        Cash  
Order Type        Political  
Billing Cycle       EOM/EOC  
Billing Calendar   BROADCAST

Demographic      A35+  
Rev Codes          Agency    Political    Pol-Issue  
Product Codes   PL20, OR05  
Priority              P 1  
Advertiser Ref

Primary Account Executive  
 Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share %      Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

**Order Totals****Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	49	\$41,055.00	\$48,300.00	0.00	08/27/12	09/28/12	49	\$41,055.00	\$48,300.00
<b>Totals</b>	<b>49</b>	<b>\$41,055.00</b>	<b>\$48,300.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-- WTF--		3		\$600.00		0.00					
E 2	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	-- WTF--	:30	3	\$600.00	P 1	0.00	NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-- WTF--		3		\$600.00		0.00					
E 3	WXIX	09/19/12	09/21/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	-- WTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	-- WTF--		2		\$600.00		0.00					

Contract / Revision **821915** Flight Dates **09/19/12-09/28/12**

Hiatus Dates

Original Date / Revision 09/18/12/ 09/18/12

Order Sep 00:00:00

Advertiser **US Chamber of Commerce** Product **US CHAMBER COMMERCE** Estimate # **1381**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	WXIX	09/19/12	09/21/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	-- WTF--	:30	3	\$450.00	P 1	0.00	NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-- WTF--	3		\$450.00		0.00						
E 5	WXIX	09/19/12	09/21/12	Late News M-F Late News M-F	Comm	10-11P	-- WTF--	:30	3	\$1,400.00	P 1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-- WTF--	3		\$1,400.00		0.00						
E 8	WXIX	09/23/12	09/23/12	Late News Su Late News Sun	Comm	10-1102P	-----1	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----1	1		\$1,400.00		0.00						
E 9	WXIX	09/24/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-7:30 AM)	MTWTF--	:30	5	\$600.00	P 1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$600.00		0.00						
E 10	WXIX	09/24/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (7:30 AM-8:00 AM)	MTWTF--	:30	5	\$600.00	P 1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$600.00		0.00						
E 11	WXIX	09/24/12	09/28/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-8:30 AM)	MTWTF--	:30	2	\$600.00	P 1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	2		\$600.00		0.00						
E 12	WXIX	09/24/12	09/28/12	News Extra 10-11A News Extra 10-11A	Comm	M-F 10-11A	MTWTF--	:30	5	\$450.00	P 1	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$450.00		0.00						
E 13	WXIX	09/24/12	09/28/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	5	\$1,500.00	P 1	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$1,500.00		0.00						
E 14	WXIX	09/24/12	09/28/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	5	\$1,800.00	P 1	0.00	NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$1,800.00		0.00						
E 15	WXIX	09/24/12	09/28/12	Late News M-F Late News M-F	Comm	10-11P	MTWTF--	:30	5	\$1,400.00	P 1	0.00	NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	MTWTF--	5		\$1,400.00		0.00						
N 16	WXIX	09/22/12	09/22/12	REDS MLB REDS MLB	Comm	330P-CC	-----S-	:30	1	\$3,000.00	P 1	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$3,000.00		0.00						
N 17	WXIX	09/22/12	09/22/12	CINTI REDS PREGAME CINTI REDS PREGAME !	Comm	230-330P	-----S-	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$600.00		0.00						
Totals														49	\$48,300.00